## TOGETHER WE ARE BRITISH WHEELCHAIR BASKETBALL



### Club Development: Development Plans

Jay Popat Engagement Manager





#### **Webinar Protocols**

- Muted microphones
- Questions can be sent through Zoom or at regular allotted times throughout the presentation
- All presentation slides will be available



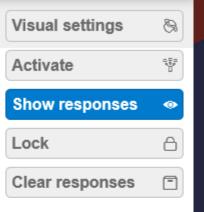
## How does a Development Plan support your club?

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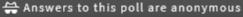
Text JAYPOPAT772 to 07480 781235 once to join

What are the benefits of a Club Development Plan











# How does a Development Plan support your club?

- Helps plan for the future
- Targets areas of development for the club
- Helps the sustainability of your club
- Formalises the clubs ideas
- Shares workload across the club
- Helps identify potential partners
- Confirms when an action should be completed/achieved



## Considerations for your Development Plan

(Please respond on Chat Box on Zoom)

- What is the current position of your club?
- What position do you want your club to be in at the end of the plan?
- Who should be involved in creating your development plan? (committee, coaches, participants, parents/carers, team followers, partners, National Governing Body). How will you ensure their inclusion?
- The length of the plan (short term or long term)
- Who will be responsible for leading actions contained within the plan?
- Who will monitor and review the plan?
- How is the plan communicated across the club from committee end users?





### Good Practice Example of the Development Plan.

Work Area	Outcome (what you want to achieve)	Target (any numbers attached to the outcome)	Actions (the steps you will take <u>to</u> <u>achieve</u> the outcome)	Budget (the cost to achieve)	Who is Responsible (organisations/staff/partners you can work with)	Completion Date (When will the outcome be achieved)	RAG Code (detailing its status)
Governance Development	Review roles and responsibilities	Better understanding of roles and responsibilities	Check best practice examples, gather input	-	Greg Williams, BWB, LA, Club Matters	4 weeks from date	
	Registered as a CASC	Club fund relief/benefits	Complete Application Form	-	David Jones, BWB, LA	12 weeks from date	
Promotion and Awareness	Identify local partners to promote the club	Increase local awareness, funds, participants	Mapping exercise to be completed	-	All, Business Link Magazine	4 weeks from date	
	Consult junior members about marketing to more juniors	Grow junior membership by 3	Develop survey for juniors to complete	-	Junior Lead, Youth Lead from club	4 weeks from date	
	Develop a social media campaign to promote the club	Grow awareness of the club	Check for best practice, develop and agree	£200	Comms Lead, Youth Lead	4 weeks from date	
Workforce Development	Attract and train 2 new table officials	Increased number of TO	Identify new TO's, course and book	£100	Workforce Lead	12 weeks from date	
	Upskill 1 level 1 coach to level 2	New Level 2 coach	Identify and book	£150	Workforce Officer	26 weeks from date	
	2 members of staff to complete Safeguarding training	Online training courses completed for MOS	Identify and book	£30	Club Welfare Officer (CWO)	12 weeks from date	
Outreach	Deliver 2 community engagement events	Raise profile and unrestricted club funds	Agree dates, complete risk assessments deliver	£150	Head Coach	30 weeks from date	
	Deliver session with school sport partnership	Raise profile and unrestricted club funds	Agree dates, complete risk assessments deliver	£150	Head Coach	30 weeks from date	
Funding	Funding identified for 5 new club chairs	More engagement chairs for new players	Finding funder, complete application process	-	Funding Lead	45 weeks from date	
	Funding identified for new junior session	Delivery of new session ready to be planned	Finding funder, complete application process	-	Funding Lead	45 weeks from date	



#### Partners to include:

- Local Authorities
- Active Network
- Local Schools
- BWB
- Sponsors/funders
- Your wider community



#### Questions?



