

**TOGETHER WE ARE**  
**BRITISH WHEELCHAIR BASKETBALL**



# Club Development: Development Plans

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# Webinar Protocols

- Muted microphones
- Questions can be sent through Zoom or at regular allotted times throughout the presentation
- All presentation slides will be available

# How does a Development Plan support your club?

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## What are the benefits of a Club Development Plan

focus  
sustainability  
financial clarity  
structure  
vision  
direction  
resource  
tagets communication

Poll Everywhere

Answers to this poll are anonymous

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**BRITISH  
WHEELCHAIR  
BASKETBALL**

# How does a Development Plan support your club?

- **Helps plan for the future**
- **Targets areas of development for the club**
- **Helps the sustainability of your club**
- **Formalises the clubs ideas**
- **Shares workload across the club**
- **Helps identify potential partners**
- **Confirms when an action should be completed/achieved**

# Considerations for your Development Plan

(Please respond on Chat Box on Zoom)



- What is the current position of your club?
- What position do you want your club to be in at the end of the plan?
- Who should be involved in creating your development plan? (committee, coaches, participants, parents/carers, team followers, partners, National Governing Body). How will you ensure their inclusion?
- The length of the plan (short term or long term)
- Who will be responsible for leading actions contained within the plan?
- Who will monitor and review the plan?
- How is the plan communicated across the club from committee – end users?



# Good Practice Example of the Development Plan.

Work Area	Outcome <i>(what you want to achieve)</i>	Target <i>(any numbers attached to the outcome)</i>	Actions <i>(the steps you will take to achieve the outcome)</i>	Budget <i>(the cost to achieve)</i>	Who is Responsible <i>(organisations/staff/partners you can work with)</i>	Completion Date <i>(When will the outcome be achieved)</i>	RAG Code <i>(detailing its status)</i>
Governance Development	Review roles and responsibilities	Better understanding of roles and responsibilities	Check best practice examples, gather input	-	Greg Williams, BWB, LA, Club Matters	4 weeks from date	Yellow
	Registered as a CASC	Club fund relief/benefits	Complete Application Form	-	David Jones, BWB, LA	12 weeks from date	Yellow
Promotion and Awareness	Identify local partners to promote the club	Increase local awareness, funds, participants	Mapping exercise to be completed	-	All, Business Link Magazine	4 weeks from date	Green
	Consult junior members about marketing to more juniors	Grow junior membership by 3	Develop survey for juniors to complete	-	Junior Lead, Youth Lead from club	4 weeks from date	Red
	Develop a social media campaign to promote the club	Grow awareness of the club	Check for best practice, <u>develop</u> and agree	£200	Comms Lead, Youth Lead	4 weeks from date	Green
Workforce Development	Attract and train 2 new table officials	Increased number of TO	Identify new TO's, course and book	£100	Workforce Lead	12 weeks from date	Green
	Upskill 1 level 1 coach to level 2	New Level 2 coach	Identify and book	£150	Workforce Officer	26 weeks from date	Yellow
	2 members of staff to complete Safeguarding training	Online training courses completed for MOS	Identify and book	£30	Club Welfare Officer (CWO)	12 weeks from date	Green
Outreach	Deliver 2 community engagement events	Raise profile and unrestricted club funds	Agree dates, complete risk assessments deliver	£150	Head Coach	30 weeks from date	Red
	Deliver session with school sport partnership	Raise profile and unrestricted club funds	Agree dates, complete risk assessments deliver	£150	Head Coach	30 weeks from date	Red
Funding	Funding identified for 5 new club chairs	More engagement chairs for new players	Finding funder, complete application process	-	Funding Lead	45 weeks from date	Yellow
	Funding identified for new junior session	Delivery of new session ready to be planned	Finding funder, complete application process	-	Funding Lead	45 weeks from date	Green

# Partners to include:

- **Local Authorities**
- **Active Network**
- **Local Schools**
- **BWB**
- **Sponsors/funders**
- **Your wider community**





# Questions?

