

 BW

British Wheelchair Basketball

# Club development - Development plan



British Wheelchair Basketball (BWB) have developed a number of resources to support club development. This resource is aimed at developing your club or sports organisation, with expert knowledge across the organisation, the information provided will assist you in developing your club or sports organisation.

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# How does a development plan support your club?



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A development plan is designed to help your organisation to plan for the future. This will help you to successfully work towards achieving your organisations aims and objectives.

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## What are the benefits of a Club Development Plan



Feedback from BWB Club development webinar May 2020 on the benefits of a club development plan

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## How does a development plan support your club?

- Helps plan for the future

- Targets areas of development for the club
- Helps the sustainability of your club
- Formalises the clubs ideas
- Shares the workload across the club
- Helps identify potential partners
- Confirms when an action should be completed / achieved

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# Considerations for your development plan

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## DEVELOPMENT PLAN CONSIDERATIONS

***What is the current position of your club?***

***What position do you want your club to be in by the end of the plan?***

***Who should be involved in creating your development plan?  
(Committee, coaches, participants, parents/carers, team followers, partners, NGB).***

***How will you ensure their inclusion?***

***Type your answers in the box with the question in above***



## DEVELOPMENT PLAN CONSIDERATIONS

*The length of the plan (short term or long term)*

*Who will be responsible for leading actions contained within the plan?*

*Who will monitor and review the plan?*

*How is the plan communicated across the club from committee – end users?*

*Type your answers in the box with the question in above*

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# Partners to include in your plan



Sports clubs generally operate more successfully when they work together with other parties. Examples of organisations that sports clubs will often work with include:

- British Wheelchair Basketball - BWB
- Active Partnerships
- Local Authorities
- Schools
- Health Organisations
- Businesses - Sponsors / funders

<b>NATIONAL GOVERNING BODY</b>	<b>ACTIVE PARTNERSHIPS</b>	<b>LOCAL AUTHORITIES</b>	<b>SCHOOLS</b>	<b>ORGANISATIONS</b>
<p>Many clubs decide to affiliate to the relevant NGB because of the benefits and opportunities they provide. Affiliation normally has an associated cost, but if you have longer term aspirations to develop and possibly compete, it is almost certainly worth considering.</p> <p>Benefits:</p> <ul style="list-style-type: none"><li>• You can enter official competition run by the sport.</li><li>• Insurance; for players, coaches etc.</li><li>• Access to qualified referees, umpires and/or officials for matches and competitions.</li><li>• Guidance about best practice in club operation and management for that sport.</li></ul>				

- Safer recruitment of volunteers (e.g. management of concerns, child protection issues, training and development opportunities).
- The opportunity to access certain funding sources.
- Access to coach and volunteer training.

NATIONAL GOVERNING BODY	ACTIVE PARTNERSHIPS	LOCAL AUTHORITIES	SCHOOLS	ORGANISATIONS
<p>There are 43 Active Partnerships across England who work collaboratively with local partners to use the power of sport and physical activity to transform lives. Active Partnerships will often have Development Officers that can support your club or provide guidance on who can help locally. The benefits from working closely with your Active Partnership includes:</p> <ul style="list-style-type: none"> <li>• Local support for Club Development.</li> <li>• Advice about local funding opportunities.</li> <li>• Access to their network of local partners.</li> <li>• Share and access news and event updates.</li> </ul> <p>In the home countries there are not any active partnerships as they are structured in England. Similar organisations who take a lead in Wheelchair Basketball in each home nation are:</p> <p>Wales - Disability Sport Wales (<a href="https://www.disabilitysportwales.com/">https://www.disabilitysportwales.com/</a>)            Northern Ireland - Disability Sport Northern Ireland (<a href="https://www.dsni.co.uk/">https://www.dsni.co.uk/</a>)            Scotland - Basketball Scotland (<a href="http://basketballscotland.co.uk/">http://basketballscotland.co.uk/</a>)</p> <p>If you are located in any of the home nations and are not in touch with your respected organisation, we suggest you get in touch with them as they will be able to offer support in the development of your club and development plan.</p>				

NATIONAL GOVERNING BODY	ACTIVE PARTNERSHIPS	LOCAL AUTHORITIES	SCHOOLS	ORGANISATIONS
Content for this section is not explicitly provided in the image				

Local authorities have a central role to play in the provision of community sport and recreation facilities. From the local parks to leisure centres, local councils enable a huge range of leisure activities and sport to happen. They also have an important leadership role to play, bringing schools, voluntary sport clubs.

Your club probably already works with your local authority if not directly, indirectly with the use of leisure centres for training and games.

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Helping young people to move into community sport is vital to get more people participating. Clubs can bridge the gaps between school, college or university sport; it is a great way to get more young people into your club.

Your Active Partnership may also be able to provide support and guidance about working with schools, colleges and universities in your area.

The benefits of working with schools, colleges and universities include:

- More young people in the club.
- Increased participation in the club.
- Opportunity to identify future talent.
- Potential access to school facilities and equipment.
- Raised profile within sport and the community.
- Improved financial opportunities.
- Pool of young leaders, coaches and officials of the future.

<b>NATIONAL GOVERNING BODY</b>	<b>ACTIVE PARTNERSHIPS</b>	<b>LOCAL AUTHORITIES</b>	<b>SCHOOLS</b>	<b>ORG</b>
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There are opportunities for sports clubs to engage with local health groups to form partnerships, in particular around linking in with the exercise and wellbeing agenda. You could run some beginner or age specific classes to offer a route (back) into physical activity for some individuals specifically referred by their GP.

Benefits:

- Increased health benefits for participants.
- Increased participation within your clubs.
- Opportunity to identify new members for the committee, bringing new skills.
- Raised profile within the local community.
- Improved financial opportunities from having more members and extra classes.

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Most sports clubs will at some stage or another work with businesses in their local area. Typically this may be as a customer or through some type of sponsorship.

Whilst sponsorship is a great way to build local connections and generate income or other benefits, there are other ways you could work with local businesses. These include:

- Providing your expertise (coaching and running activities / events) to local business, perhaps as part of a fitness initiative or team building exercises.
- Providing local businesses access to your members through promotions (although you will need to consider how you use any member data and data protection).
- You'll find that many business owners are also avid sports fans and are very keen to be associated with their local sports clubs. The benefits to your club include:
  - Increased income for your club.
  - Raised profile within the local community.
  - Opportunity to identify new members for the committee, bringing new skills.
  - Opportunity to offer corporate events.



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# Resources and Templates



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Below is an example of a development plan filled out for your reference as well as 5 key document templates you will find useful completing when you and your committee complete your development plan:

- Development plan template
- Risk assessment template
- Club constitution template
- Club partnership agreement template
- Template experience survey

Work Area	Outcome <i>(what you want to achieve)</i>	Target <i>(any numbers attached to the outcome)</i>	Actions <i>(the steps you will take to achieve the outcome)</i>	Budget <i>(the cost to achieve)</i>	Who is Responsible <i>(organisations/staff/partners you can work with)</i>	Completion Date <i>(When will the outcome be achieved)</i>	RAG Code <i>(detailing its status)</i>
Governance Development	Review roles and responsibilities	Better understanding of roles and responsibilities	Check best practice examples, gather input	-	Greg Williams, BWB, LA, Club Matters	4 weeks from date	Yellow
	Registered as a CASC	Club fund relief/benefits	Complete Application Form	-	David Jones, BWB, LA	12 weeks from date	Yellow
Promotion and Awareness	Identify local partners to promote the club	Increase local awareness, funds, participants	Mapping exercise to be completed	-	All, Business Link Magazine	4 weeks from date	Green
	Consult junior members about marketing to more juniors	Grow junior membership by 3	Develop survey for juniors to complete	-	Junior Lead, Youth Lead from club	4 weeks from date	Red
	Develop a social media campaign to promote the club	Grow awareness of the club	Check for best practice, develop and agree	£200	Comms Lead, Youth Lead	4 weeks from date	Green
Workforce Development	Attract and train 2 new table officials	Increased number of TO	Identify new TO's, course and book	£100	Workforce Lead	12 weeks from date	Green
	Upskill 1 level 1 coach to level 2	New Level 2 coach	Identify and book	£150	Workforce Officer	26 weeks from date	Yellow
	2 members of staff to complete Safeguarding training	Online training courses completed for MOS	Identify and book	£30	Club Welfare Officer (CWO)	12 weeks from date	Green
Outreach	Deliver 2 community engagement events	Raise profile and unrestricted club funds	Agree dates, complete risk assessments deliver	£150	Head Coach	30 weeks from date	Red
	Deliver session with school sport partnership	Raise profile and unrestricted club funds	Agree dates, complete risk assessments deliver	£150	Head Coach	30 weeks from date	Red
Funding	Funding identified for 5 new club chairs	More engagement chairs for new players	Finding funder, complete application process	-	Funding Lead	45 weeks from date	Yellow
	Funding identified for new junior session	Delivery of new session ready to be planned	Finding funder, complete application process	-	Funding Lead	45 weeks from date	Green

### Example Development plan


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**PDF**

**Template Development Plan.pdf**

29.3 KB





**PDF**

**Risk Assessment Template\_2DEC2020 (1).pdf**

60.8 KB





**Club Partnership Agreement.pdf**

1 MB



**Constitution.pdf**

8.1 MB



**template-experience-survey.docx**

60.9 KB



**CONTINUE**

# Development Plans - What's next?

 British Wheelchair Basketball

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Now that you have read through this E-learning resource, you will now be able to start writing your clubs development plan.

For more support with creating these documents, please contact [membership@britishwheelchairbasketball.co.uk](mailto:membership@britishwheelchairbasketball.co.uk) where one of the team will be in touch to support.

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**You have completed the module, you can click the red exit activity button in the top right hand of the screen to exit.**